

summary

Has a passion for researching the client's goals and the consumer's interests to develop campaigns that appeal to both. Uses business skills acquired through the experience of building a successful fitness center. Interested in both digital design and print design, ensuring branding and campaigns are consistent at all touchpoints.

skills

Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Lightroom, Microsoft Word and Excel, WordPress, Illustration (traditional), Digital photography (basic photo editing, studio lighting/equipment skills), Fine arts, Marketing, Data analysis

education

August 2017–Present

Associate Degree of Applied Business in Design

The Modern College of Design, Kettering, OH

- Versatile design program includes courses in traditional print/package design, web design, introductory web development, photography, and illustration.

August 2015–June 2017

General Studies

Wright State University, Fairborn, OH

- Honors Student
- Focused heavily on studying Psychology and English
- Took several communication courses
- Participated in psychological studies

August 2011–June 2015

Tecumseh High School, New Carlisle, OH

- Team captain of the Track and Cross Country team
- Honor Roll in Advanced Placement Program
- 4.0 GPA
- Peer-mentored students in Spanish and math
- Volunteered for Student Council
- Graduated with honors

awards/honors/volunteer work

- National Honor Society
- Won the Optimist Speech writing competition
- Volunteered at Belle Manor, a local nursing home
- Volunteered at My Time fitness center

work experience

December 2016–Present

MANAGER, Whole Body Fitness, Brookville, OH

- Organize and administrate small-scale marketing campaigns
- Lead small teams of employees to reach a common goal
- Maintain data-keeping of facility; analyze data entry
- Handle customer grievances over the phone and email
- Help run social media accounts and write blog posts
- Educate customers on equipment in the facility and various services the facility offers
- Speak to small groups of people in an educational environment

May 2016–January 2019

CUSTOMER SERVICE ASSOCIATE, Rusty Bucket, Miamisburg, OH

- Communicated with customers verbally and over the phone
- Took and memorized orders, ensuring they were entered into the system properly
- Ensured all customer needs were fulfilled in a timely and thoughtful manner
- Greeted all customers promptly
- Emphasized working with a team effectively
- Maintained general duties of the restaurant while simultaneously keeping track of customer needs

May 2014–February 2016

SALES ASSOCIATE, New Carlisle Sports and Fitness Center, New Carlisle, OH

- Educated prospective customers on various products and services; completed sales
- Entered and analyzed data. Answered phone calls and communicated to members via email and newsletter
- Maintained customer satisfaction in all areas of their experience
- Provided child care to small groups